



Saving Energy Is Smart Business

Improve efficiency and boost your bottom line with the Potomac Edison Energy Solutions for Business Program.

Reach your energy efficiency goals with support from Potomac Edison. The Energy Solutions for Business Program offers incentives and services for commercial and industrial customers who implement energy-saving improvements.



Prescriptive and Custom Upgrades

Receive incentives for energy upgrades that lower operating costs and improve the comfort and efficiency of your facilities, including:

- High-efficiency lighting
- Variable frequency drives
- Process system improvements
- Compressed air system upgrades



Energy Advisor Support

Whichever aspect of the program you're participating in, energy advisors are available to:

- Answer your questions and determine eligibility
- Explain benefits and incentives
- Perform site assessments and discuss next steps
- Manage your pipeline of projects
- Assist with the application process



Building Tune-up and Retro-commissioning

Discover a comprehensive mix of energy solutions for non-residential buildings, including HVAC tune-ups, recalibration of key building systems and in-depth analysis.

- Save up to 80% on the total cost of building tune-up projects*
- Reduce annual energy use by up to 20%



Commercial New Construction

Receive technical and financial support to prioritize energy efficiency in new construction and major renovation projects. From maximizing energy savings to targeting net-zero energy and carbon-neutral construction, the program team will work with you to achieve your goals.



Instant Discounts

Shop at participating distributors and save instantly on equipment that reduces energy and maintenance costs. No paperwork, no wait. Qualified product types include high-efficiency HVAC solutions, LED lighting and ENERGY STAR® certified food service equipment.








Strategic Energy Management

Strategic energy management (SEM) can help your business save while moving toward a culture of sustainability. Work with experts who provide training, workshops and engineering support, along with no-cost and low-cost improvements to reduce energy use. It starts with a no-obligation assessment.



Small Business Direct Install

Businesses with average annual demand of 100 kW or less can receive a no-cost assessment and incentives that cover up to 80% of installed equipment upgrades.

-  HVAC controls and economizers
-  Variable frequency drives
-  Refrigeration controls
-  LED lighting solutions
-  Other complimentary improvements

Project types can include commercial businesses, industrial, government, institutional and nonprofits, as well as multifamily common areas.

*Incentives for retro-commissioning projects may vary based on performance.

Let's Talk

Contact us with any questions and get started with the Energy Solutions for Business Program.



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EmPOWER Maryland programs are funded by a charge on your energy bill. EmPOWER programs can help you reduce your energy consumption and save you money. To learn more about EmPOWER and how you can participate, go to energy.maryland.gov/Pages/Facts/empower.aspx.

By participating in energy efficiency and peak demand reduction programs, customers agree to allow their utility to retain ownership of all Capacity Rights, which refers to the demand reduction associated with any energy efficiency or peak demand reduction measures for which incentives were provided by the Company. Your utility will aggregate these energy efficiency demand reduction attributes into the PJM capacity market with proceeds being used to offset the program costs.