PLEASE READ CAREFULLY - NEW GRANT GUIDELINES. Garrett County Business Development FY 2025 Agriculture Marketing Grant Program – ROUND 2



INSTRUCTIONS AND GUIDELINES:

Purpose: To aid in the promotion of agriculture-based businesses in Garrett County, Maryland.

Eligible Applicants: Any farm, farm business, farm-related business, or farm-related organization or association based in Garrett County, Maryland.

Applicant must be **in good standing** with the State of Maryland and Garrett County Government, and have a current Garrett County Business License, if required by law.

Maximum Award: Grants of up to \$1,000 each may be awarded to fund up to 90% of the costs of each project. Applicant must contribute at least 10% of the total project costs. Applicant will not be eligible for multiple awards during any given fiscal year. Other restrictions may apply at the discretion of the Garrett County Department of Business Development.

Grant funds are subject to availability of funds. Grants will be awarded on a first-come, first-served basis.

Eligible Costs (subject to approval):

- Signage and banners
- Print, digital, and radio advertising
- Business cards, brochures, and rack cards
- Website revamps or updates
- Farmers Market display items, i.e., canopies, tables, tablecloths, etc.)
- Promotion GIVEAWAY items (promo items cannot be sold for profit)

Application Process: The following documents must be submitted to Kim Durst, Manager of Business Development, Garrett County Business Development, via email at kdurst@garrettcountymd.gov or mail to 203 South Fourth Street, Room 208, Oakland, MD 21550, AND accepted before the grant application will be considered complete:

- Completed and signed application
- Completed and signed IRS W-9 form
- Completed vendor information request form
- Copy of current business license, if required by law
- Screenshot of good standing confirmation from the Maryland Department of Assessment and Taxation website

Applicant **must** receive written notice of grant approval **prior to** incurring any expenses. Applicant **will not** be reimbursed for any expenses incurred **prior to** the grant approval date. Notice of grant approval will be sent via email to the email address listed on the application.

Applicant **will only be reimbursed** for costs associated with the items listed on the application. If Applicant decides to purchase items other than those listed on the application, **prior written approval must be obtained prior to purchase**. If Applicant does not request and receive prior written approval to purchase items other than those listed on the application, grant funds for reimbursement for those items will be forfeited.

Questions should be directed to Kim Durst at (301) 334-1992 or kdurst@garrettcountymd.gov.

Grant Disbursement:

The following **must** be submitted to Kim Durst, Manager of Business Development, Garrett County Business Development, via email at kdurst@garrettcountymd.gov or mail to 203 South Fourth Street, Room 208, Oakland, MD 21550, no later than 120 days following notice of grant approval, or the grant funds will be forfeited:

- Copies of invoices showing the full cost and number of items purchased with grant funds
- Photos or screen shots of all items purchased
- Copies of canceled checks or credit card receipts for all items purchased with grant funds

PLEASE READ CAREFULLY - NEW GRANT REQUIREMENTS Garrett County Business Development FY 2025 Agriculture Marketing Grant Program – ROUND 2



| Contact Information: | I | Date |
|-------------------------------------|---|------|
| Applicant Farm/Organization/Entity: | | |
| Contact Name and Title: | | |
| Contact Signature: | | |
| Mailing Address: | | |
| City, State, Zip: | | |
| | | |

Your Project:

Detail how grant funding will be spent (see cover page for list of eligible purchases).

Receipts and proof of payment for all items listed below <u>must be received within 120 days</u> of written grant approval or grant funds will be forfeited.

You **will only be reimbursed** for costs associated with the items listed below. If you decide to purchase items other than those listed below, **prior written approval must be obtained before purchasing those items.** If you do not request and receive prior written approval to purchase items other than those listed below, grant funds for the purchase of those alternate items will be forfeited.

| Item(s) to be Purchased | | Estimated Cost | |
|---|----|----------------|---|
| | | \$ | |
| | | \$ | |
| | | \$ | |
| | | \$ | |
| Total Project Costs: | | \$ | |
| Grant Funds Requested (no more than \$1,000) | \$ | | % |
| My Contribution (at least 10% of total project costs) | \$ | | % |

How will this project help your farm business and/or other farm businesses in Garrett County?

Return completed application, with all required attachments, to:

Kim Durst, Manager of Business Development, Garrett County Business Development, via email at kdurst@garrettcountymd.gov or mail to 203 South Fourth Street, Room 208, Oakland, MD 21550.